



PIM Conference 2019 – Program

Wednesday October 23 to Friday 25, 2019

Theme: Creative Economy

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Day 1 - Wednesday, October 23, 2019

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| 08:15-8:45 | Bus for Newcomers to Peninsula Hotel |
| 08:45-9:15 | Bus for Guests to Peninsula Hotel |
| 08:30-9:45 | Registration / <i>Sakuntala Room</i> |
| 09:00-9:45 | Newcomers Session – Basak Yalman and Patricia Collins / <i>Sakuntala Room</i> |
| 10:00-10:15 | Welcome – Assoc. Prof. Gasinee Witoonchart, Rector and PIM Chairs / <i>Sakuntala Room</i> |
| 10:15-11:15 | Introduction to Thailand, Thammasat University and Thammasat Business School (TBS)
By Assoc. Prof. Dr. Pipop Udorn, Dean and Asst. Prof. Dr. Surat Teerakapibal, Associate Dean
for International Affairs / <i>Sakuntala Room</i> |
| 11:15-11:30 | Coffee Break |
| 11:30-12:30 | General Assembly (Introduction of new PIM Chair, presentation from Current Members
Committee, PIM survey results, New Members Committee Report, presentation from
candidate member) / <i>Sakuntala Room</i> |
| 12:30-13:30 | Lunch |
| 13:30-15:00 | -Parallel Session: Deans & Directors Track – The Future of Networks / <i>Sakuntala Room</i>
-Parallel Session: Managers Track / <i>Kusuma Room</i>
1) Global MBA programs
2) Best practices for selecting outgoing students |
| 15:00-15:30 | Coffee Break |
| 15:30-16:45 | Creative Economy Workshop / <i>Sakuntala Room</i> |
| 16:45-17:45 | Market Place / <i>Kusuma Room</i> |
| 17:45-19:45 | Welcome cocktail / <i>Jester Room</i> |
| 19:45-20:15 | Transfer to Hotel |

Dress Code: Smart Casual

Day 2 - Thursday, October 24, 2019

08:30-9:00	Bus for Guests to Peninsula Hotel
09:00-9:30	Keynote Speech –Thai Creative Economy / <i>Sakuntala Room</i> By Mr. Jurin Laksanawisit, Deputy Prime Minister and Minister of Commerce
09:30-10:00	Business Opportunities in ASEAN / <i>Sakuntala Room</i>
10:00-10:30	Open Mike session – PIM Community / <i>Sakuntala Room</i>
10:30-10:45	Coffee Break
10:45-12:15	Parallel Session: Deans & Directors Track – Evolution of MSc vis-à-vis MBA / <i>Sakuntala Room</i> Parallel Session: Managers Track / <i>Kusuma Room</i> 1) Exchange challenges 2) Short term exchange programs
12:15-13:00	Lunch
13:00-13:30	Bus to Thammasat Business School
13:30-16:30	Royal Barge Procession
16:30-16:45	Group Photo
16:45-17:30	Transfer to Suan Pakkad Palace Museum
17:30-20:30	Dinner at Suan Pakkad Palace (Sit-down dinner)
20:30-21:00	Transfer to Hotels

Dress Code: Smart Casual (Yellow top or White shirt/blouse with yellow tie or scarf)

Day 3 - Friday, October 25, 2019

09:00-9:30	Bus for Guests to TBS
09:30-10:45	Business Meeting (includes summary of discussions, voting, treasurers report, presentation by new host school, voting results) – PIM Chairs / <i>Room 201, TBS building</i>
10:45-11:30	Visit to Grand Palace
12:00-13:30	Lunch at Rimthara Restaurant, Royal Navy Club, Thachang
13:30-15:30	The Cultural Amazing Race in Nang Lorng/Talas Noi/Bang Lumpu Community

Dress Code: Casual (Dress code for visiting Grand Palace: Long pants/skirts, No sleeveless shirts)

15:30-16:00	Transfer to Hotels
17:30-18:00	Transfer to River City Pier (Jaroenkrung 24)
18:00-18:30	Check in time
18:30-20:30	Boat Cruise Dinner
20:00-20:30	Transfer to Hotels

Dress Code: Smart Casual