



PIM Conference 2019 – Program
Wednesday October 23 to Friday 25, 2019
Theme: Creative Economy

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Day 1 - Wednesday, October 23, 2019

08:00-8:45 Bus for Newcomers to Peninsula Hotel

(1st Bus from Royal Princess and Chillax will depart at 8:00 am, 1st Boat from Shangri-la will depart at 8:30 am)

08:30-9:15 Bus for Guests to Peninsula Hotel

(2nd Bus from Royal Princess and Chillax will depart at 8:30 am, 2nd Boat from Shangri-la will depart at 9:00 am)

08:30-9:45 Registration /*Sakuntala Room*

09:00-9:45 Newcomers Session – Basak Yalman and Patricia Collins /*Sakuntala Room*

10:00-10:15 Welcome – Assoc. Prof. Gasinee Witoonchart, Rector /*Sakuntala Room*

10:15-11:15 Introduction to Thailand, Thammasat University and Thammasat Business School (TBS)
By Assoc. Prof. Dr. Pipop Udorn, Dean and Asst. Prof. Dr. Surat Teerakapibal, Associate Dean
for International Affairs, Dr. Surapit Promsit, Associate Dean for Graduate Studies /
Sakuntala Room

11:15-11:30 Coffee Break

11:30-12:30 General Assembly (Introduction of new PIM Chair, presentation from Current Members
Committee, PIM survey results, New Members Committee Report, presentation from
candidate member) /*Sakuntala Room*

12:30-13:30 Lunch

13:30-15:00 -Parallel Session: Deans & Directors Track

The Future of Networks – Stefano Caselli (Bocconi), Andres Ibanez (PUC) Eric Waarts (RSM)/
Sakuntala Room

-Parallel Session: Coordinators Track

Best Practices for Student Exchange – Patricia Collins (UNC), Hila Rachmani (Coller), Victoria
Winter (Nova)/*Kusuma Room*

15:00-15:30 Coffee Break

15:30-16:45 Creative Economy Workshop /*Sakuntala Room*

16:45-18:00 Welcome cocktail /*Jester Room*

18:00-18:30 Transfer to Hotel

Dress Code: Smart Casual

Day 2 - Thursday, October 24, 2019

08:00-9:00	Bus for Guests to Peninsula Hotel <i>(Bus from Royal Princess/Chillax and Boat from Shangri-la will depart at 8:00 am.)</i>
09:00-09:15	Keynote Speech –Thai Creative Economy / <i>Sakuntala Room</i> By Mr. Jurin Laksanawisit, Deputy Prime Minister and Minister of Commerce
09:15-10:00	Business Opportunities in ASEAN / <i>Sakuntala Room</i> By Mr. Adul Chotinisakorn, Former Director General Department of Foreign Trade, Minister of Commerce
10:00-10:30	Coffee Break
10:30-12:00	Open Mike session – PIM Community/ <i>Sakuntala Room</i>
12:00-13:15	Lunch
13:15-14:00	Marketplace
14:00-15:45	- Parallel Session: Deans & Directors Track Evolution of MSc vis-à-vis MBA – Julia von Maltzan Pacheco (FGV), Brian Mitchell (Emory), Rita Cunha (Nova) / <i>Sakuntala Room</i> - Parallel Session: Coordinators Track / <i>Kusuma Room</i> 1) Exchange challenges – Alex Markman (UTDT), Alexandra Esquivel (INCAE), Astrid Foldal (NHH) 2) Short term exchange programs - Christoph Sonnenschein (UoC), Renee Horne (WITS), Cherry Huang (NCCU)
16:00-17:00	Transfer to Suan Pakkad Palace Museum
17:15-20:15	Dinner at Suan Pakkad Palace (Sit-down dinner)
20:15-21:00	Transfer to Hotels
Dress Code:	Smart Casual

Day 3 - Friday, October 25, 2019

09:00-9:30 Bus for Guests to TBS

(Bus from Royal Princess will depart at 8:30 am. /Bus from Chillax will depart at 8:45 am. /Boat from Shangri-la departs at 8:30 am.)

09:30-10:45 Business Meeting (includes summary of discussions, voting, treasurers report, presentation by new host school, voting results) – PIM Chairs /Room 201, TBS building

10:45-11:00 Group Photo

11:00-11:45 Visit to Grand Palace

12:00-13:30 Lunch at Rimthara Restaurant, Royal Navy Club, Thachang

13:30-15:30 The Cultural Amazing Race in Nang Lorng/Talad Noi/Bang Lumpu Community

Dress Code: Casual (Dress code for visiting Grand Palace: Long pants/skirts, No sleeveless shirts)

15:30-16:00 Transfer to Hotels

17:30-18:00 Transfer to River City Pier (Jaroenkrung 24)

18:00-18:30 Check in time

18:30-20:30 Boat Cruise Dinner

20:30-21:00 Transfer to Hotels

Dress Code: Smart Casual