

**Curriculum Vitae**  
**Supeecha Panichpathom**

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**Office:**

Faculty of Commerce and Accountancy  
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**EDUCATION:**

**Degrees:**

Ph.D., The University of Texas at Arlington, 2000. Management Information Systems  
M.B.I.S., Georgia State University, 1986. Management Information Systems  
M.S., Thammasat University, 1982. Accounting  
B.B.A., Thammasat University, 1979. Accounting

**TRAINING:**

International Business (Institute for International Studies and Training in  
Japan, 1988)  
Management Information System (Institut Pengembangan Manajemen in  
Indonesia, 1989)

**ACADEMIC APPOINTMENTS:**

Associate Professor of Management Information Systems (Faculty of Commerce  
and Accountancy), Thammasat University, 1996-now (2001)  
Assistant Professor of Management Information Systems (Faculty of Commerce  
and Accountancy), Thammasat University, 1988-1996

**ADMINISTRATIVE EXPERIENCE:**

Associate Director, Registra Office, Thammasat University, 1996.  
Assistant Dean, Faculty of Commerce and Accountancy, Thammasat University,  
1989  
Secretary, International Business Center, 1989  
Assistant Director, Graduate Diploma Program in Auditing, 1986-1988  
Secretary, Accounting Department, Thammasat University, 1980-1981

**SCHOLARLY AND PROFESSIONAL:**

**Research Interests:**

Applications of the Internet-related systems; information privacy, security, and  
ethical issues; perceptions of systems' users; technology infrastructure;  
telecommuter; digital economics; information and organization; human aspects  
of information technologies; information and society

**Teaching Interests:**

Telecommunication and networking, database management Systems, data  
mining, data warehousing, system analysis and design, programming language,  
and business research

**RESEARCH, PUBLICATIONS AND PRESENTATIONS:**

- “File Processing in COBOL”, co-author with Kanjit Malaiwong, Thammasat Publishing, 1996.
- “System Analysis and Design”, Thammasat Publishing, 1996.
- “Business Process Re-engineering: A Popular Tool for Management, Journal of Technology, April-May, 1995.
- “Growth Behavior, Size, and Demand of Vegetable Oil Usage and Its related Industry”, co-researcher with Atcharawan Ngamyang and colleagues, 1994.
- “Microcomputer Applications for Small Business in Thailand”, Thammasat Publishing, 1992.
- “Pascal Data Types and Their Representation”, Thammasat Publishing, 1989.
- “Programming in Pascal: A Study Guide, Thammasat University, 1987.
- “Information Systems”, Proceeding of the 10 th Accountant Conference of Thailand, 1987.
- “Non-monetary Transaction”, Exposure Draft No. 26, Institute of Certified Accountants and Auditors of Thailand, 1981.

**OTHER EXPERIENCE:**

- Committee on Defining the Computer Terminology, 1992.
- Finger Print Project for Police Department, 1992.
- Value-Added Taxation Systems for Internal Revenue Service Department, 1990.
- Consultant on cost accounting system for Thai President Foods, Co.Ltd., 1987.