


CURRICULUM VITAE: MD. TAREQ BIN HOSSAIN¹

	<p>Md. Tareq Bin Hossain, PhD Director, PhD Program, Thammasat Business School Ex-Assistant Dean for Accreditation Full-time Faculty at Thammasat Business School, (Triple Crown Business Accredited School). Thammasat University, Thailand.</p> <p>I am an EFMD quality assurance professional for Business School Accreditation.</p> <p>Mobile: +66(0)629201846 Email: hossain@tbs.tu.ac.th</p>
---	--

I am a dedicated and enthusiastic educator with over ten years of experience teaching in different ASEAN countries. Over the time, I have taught different courses and conducted extensive research in CSR and international business.

ACADEMIC QUALIFICATIONS

- | | |
|------|---|
| 2018 | <u>Doctor of Philosophy (PhD)</u>
Universiti Utara Malaysia (UUM), AACSB Accredited University
Major in Management, Dissertation on Corporate Social Responsibility
within the Supply Chain. Accredited By AACSB |
| 2007 | <u>Master of Business Administration (MBA)</u>
Graduate School of Management, ABEST21 Accredited University
IIUM, Malaysia, Major in Islamic Banking and Finance
Dissertation on Practices of Operations Management. |
| 2005 | <u>Bachelor of Business Administration (BBA)</u>
Department of Management, Faculty of Business Administration,
Islamic University Kushtia, Bangladesh. |

ACADEMIC POSITION

Oct 2022- Now Assistant Professor, Thammasat Business School

Employer: Thammasat University, Bangkok, Thailand

Responsibilities: Obtaining research grants, teaching, and administrative work.

Achievement: I was able to secure multiple research funds. A higher assessment score on the part of the students (4.34 out of 5). More than twenty scholarly works with 525 Google citations. I was just selected as co-chair of the Governments, Institutions, and Sustainability track at the AIB - US Southeast Chapter Conference in Atlanta, Georgia.

August 2019 - Oct 2022 Lecturer, Thammasat Business School

Employer: Thammasat University, Bangkok, Thailand

Responsibilities: Obtaining research grants, teaching, and administrative work.

¹January 2024

Achievement: I was able to secure multiple research funds. A higher assessment score on the part of the students (4.34 out of 5). More than twenty scholarly works with 525 Google citations. I was just selected as co-chair of the Governments, Institutions, and Sustainability track at the AIB - US Southeast Chapter Conference in Atlanta, Georgia.

August 2015- July 2019 Lecturer, Faculty of Management Science

Employer: Prince of Songkla University (PSU), Hat Yai, Thailand

August 2012 – July 2015 Lecturer, School of Business Innovation & Technopreneurship

Employer: Universiti Malaysia Perlis, Malaysia.

ADMINISTRATIVE POSITION

Aug 2023 - Until now Director, PhD Program

Thammasat Business School
Responsibility: As the Director of the PhD Program, my responsibilities encompass curriculum oversight, faculty coordination, and student guidance. I ensure program alignment with international standards, facilitate research opportunities, and maintain program quality. My role involves shaping future scholars, fostering research excellence, and advancing the institution's academic reputation.

Nov 2019- Nov 2021 Assistant Dean for Accreditation

Employer: Thammasat Business School,
(First and Only Triple Crown Business School in Thailand)
Thammasat University. Bangkok, Thailand.

Responsibilities: Ensuring the high quality of business education for all students enrolled in programs offered by the Thammasat Business School is the major duty of this position. So that the school can continue to improve, my team collaborates closely with each program to review and evaluate each program using standards that are consistent with the school's goal and vision. This helps to ensure that the school can continue to improve. My responsibilities also include following up with all accreditation agencies and keeping the TBS executive team aware of the mandatory and optional requirements of international accreditation authorities. In short, my team was responsible for maintaining triple accreditation for the Thammasat Business School.

Achievement: Develop a new strategic direction, goal, and vision for Thammasat Business School in close consultation with all executives, in order to align the institution with international standards while also meeting local requirements. In collaboration with faculty members, we successfully established and implemented the new rubric for AACSB-guided "Assurance of Learning" (AoL), which

necessitated extensive networking among faculty members. Implement a new course mapping system that adheres to the AACSB 2020 criteria.

During my tenure in **September 2021**, Thammasat Business School welcomed the virtual AMBA-PRT visit. With the help of faculty members, my team managed to prepare the Self Audit Report (SAR), Self Assessment Form, and Baseroom for AMBA. The school successfully obtained reaccreditation.

In October 2021, Thammasat Business School welcomed the virtual EQUIS-PRT visit. With the help of faculty members, my team managed to prepare the Self Assessment Report (SAR), Student Report, and Baseroom for EQUIS. The school successfully obtained reaccreditation.

RESEARCH PUBLICATIONS

1. Hossain, M. T., Momin, M., & Dellaportas, S., (2023). Do stakeholders' interaction and collaboration influence CSR practice within supplier premises in Bangladesh? A managerial perception study, *Journal of Social Responsibility*. DOI: <https://doi.org/10.1108/SRJ-02-2022-0075>. (Scopus Listed Journal, Q1)
2. Hussain, M. D., Ahmed, I., Mohiuddin, M., & Hossain, M. T., (2022). Stakeholders on Board: Impact in Microfinance Sustainability and Social Outreach, *Int. J. of Managerial and Financial Accounting*. DOI: <https://doi.org/10.1504/IJMFA.2023.127523>. (Scopus Listed Journal)
3. Jutidamrongphan, W., Rahman, M., Hossain, M. T., Khatun, S. & Lamas, W. (2021). Eco-Fashion Designing to Ensure Corporate Social Responsibility within the Supply Chain in the Fashion Industry. *Autex Research Journal*, Vol 21, No 4. <https://doi.org/10.2478/aut-2020-0064> (Scopus Listed Journal, Q2).
4. Billah, A., Rahman, M. A., & Hossain, M. T. (2020). Factors influencing Muslim and non-Muslim consumers' consumption behavior: A case study on halal food. *Journal of Foodservice Business Research*, 1-26. (ABDC, ABS and Scopus Listed Journal, Q2)
5. Hossain, M. T., Rahman, M. A., & Techato, K. (2019). Consumer buying behaviour and social responsibility in respect of organic foods: cross-cultural evidence. *Int. J. Agricultural Resources, Governance and Ecology*. Vol. 15, No. 2, 2019 145- 165. (ABDC and Scopus Listed Journal).
6. Hossain, M. T., Hakim, R. B. A., Taib, C. A. B., & Naim, M. J. (2017). Social Responsibility in Global Supply Chain: Research Trend from 1999 to 2014. *International Journal of Supply Chain Management*, 6(4), 146-156. (Scopus Listed Journal).
7. Hasan, M.Z.B., Hossain, M. T. and Islam, A., (2014). Factors affecting self-efficacy towards academic performance: A study on polytechnic students in Malaysia. *Advances in Environmental Biology*, pp.695-706. (Scopus Listed Journal).
8. Hossain, M. T., Siwar, C., & Omar, A. R. (2014). Corporate Social Responsibility as a means to mitigate risk for Islamic banking industry. *Advances in Env. B.*, 8(9 SPEC. ISSUE 4), 466-472. (Scopus Listed Journal).

9. Islam, R. and Hossain, M.T. (2013) A Survey of Operations Management Practices in Islamic Banks of Bangladesh, *Malaysian Management Review*, 47(1/2), 1-20. (International Journal).
10. Hossain, M. T., Siwar, C., Jani, M. F. M., & Bhuiyan, A. B. (2013). Corporate social responsibility (CSR) for global market access: A Malaysian case study on small and medium enterprises (SMEs). *Research Journal of Applied Sciences, Engineering and Technology*, 5(1), 60-65. (Scopus Listed).
11. Bhuiyan, A. B., Siwar, C., Ismail, A. G., & Hossain, M. T. (2013). Microcredit impact on children's education and women empowerment: a review experience of grameen bank microfinance schemes in Bangladesh. *Research Journal of Applied Sciences, Engineering and Technology*, 5(1), 66-71. (Scopus Listed).
12. Alam, S. S., Jani, M. F. M., Omar, N. A., Hossain, T., & Ahsan, N. (2012). Empirical study of Theory of Reasoned Action (TRA) model for ICT adoption among the Malay based SMEs in Malaysia. *Business Management and Strategy*, 3(2), 43.
13. Hossain, M. T., Siwar, C. Mokhtar, M. B and Jani, M. F. (2012), Challenges to practice Corporate Social Responsibility, *International Journal of Business and Technopreneurship (IJBT)*, Vol. 2, No.1, pp 137-145. (International Journal)
14. Siwar, C and Hossain, M. T. (2009), An Analysis of Islamic CSR Concept and the Opinions of Malaysian Managers, *Management of Environmental Quality (MEQ)*, Vol 20, Number 2, pp 290-299, ISBN 978-1-84855-680-5, ISSN 1477-7835 Emerald Publisher (ABDC, ABS and Q1 Scopus Listed).

Case Publication

15. Hossain, M. T., (2022). Packaging is everything: A case study on business sustainability. In *SAGE Business Cases*. SAGE Publications, Ltd., <https://dx.doi.org/10.4135/9781529795721>.
16. Hossain, M. T., ALBORES, M. (2023). Managing Security and Crisis in a High-Risk Zone - The Story of AOT. *Nikkei Business Lab*, August, 2023, <https://www.nikkeibizruptors.com/article/164>
17. Hossain, M. T. (2023) From Startup to Unicorn - The Story of Canva, *Nikkei Business Lab*, September, 2023, <https://www.nikkeibizruptors.com/article/169>

Referred Conference papers

18. Hossain, T (2022), "Stakeholder interactions and collaboration influence on supplier CSR practices: The case of Bangladesh's apparel industry. AIB US Southeast 2022 Conference Panama City Beach, Florida.
19. Hossain, T., Siwar, C. and Omar, A. R. (2013) *Corporate Social Responsibility As A Mean To Mitigate Risk For Islamic Banking Industry*, (ICOBIEE 2013), 6-8 December 2013, Pengang, Malaysia, Conference Proceeding, ISBN 978-967-5415-71-5. (Awarded as Innovative Paper). Malaysia
20. Hosain, T. B., Siwar, C. and Hossain, M. M., Huda, M. N. (2014) Theoretical Framework of Corporate Social Responsibility in emerging countries: Convergence or Divergence, Administrative Science Association of Canada (ASAC) conference, Muskoka, ON, Canada.
21. Hossain, T., & Islam, R. (2011) A Survey of Operations Management Practices in Islamic Banks of Bangladesh. *Proceedings of the 9th Asian Academy of Management International Conference* (pp. 132-142), 14-16 October, Penang, Malaysia.

22. Siwar, C and Hossain, T. (2009), Practices of Corporate Social Responsibility in the context of sustainable development – An Empirical Study on Selected Small & Medium Enterprises in Malaysia, University Vaasa Publication Series 157, ISBN 978-952-476-285-4, ISSN 1238-7118. Finland.
23. Hossain, T. and Siwar, C. (2008), A Comparative Analysis between Islamic Concept On Corporate Social Responsibility and Malaysian Managers' Opinion. Corporate Social Responsibility Research Conference, Queen University, Belfast, UK.

Research-in-Progress

- 1) Momin. M. Hossain. M. T. Influence of Ideal-types in conceptualising Corporate Social Responsibility (CSR) practises in Bangladesh: A historical perspective, (Under Review)
- 2) Hossain, M. T. and Bodo, Schlegelmilch, The other Side of the Coin: How Bangladeshi Textile Manufacturers view Sustainability Demands of Western Multinational Buyers (Primary Stage)
- 3) Hossain, M. T., Naoumova, I., Liou, R., and Nardi, N., From darling to decoupling: Multinational corporations (MNCs) adaptive responses to PESTEL challenges. (Conceptual Development Stage)

Google Citation:

<https://scholar.google.com/citations?user=zYs7N1AAAAAJ&hl=en&authuser=1>

Invited Guest

Asia-Pacific Economic Cooperation Conference. APEC Voices of the Future 2022. Opening ceremony of the **APEC youth conference** for APEC Voices of the Future 2022.

SUPERVISION COMPLETED (Final Year Project)

Masters (MBA)

- Bunnag, T (2021) The New Normal after Covid-19: Cloud Kitchen Business Opportunities in Bangkok.
- Wongsakorn Jai-im (2020) Effectiveness of Nonmonetary Drivers in Employee Satisfaction.
- Rajalinggam, A. (2012), "Effective ways of Reporting a Progress of a Project: A case study of Sunway College New Academic Block Construction"
- Ishak, N. K. (2013), "The impact of Flood Disaster on Socio-economy: Responsibility of Corporations"

Business Project

- Iyni, N. F. (2012). Determining the effective ways to get global market access for Malaysian Food based SMEs.

EXAMINER OR CHAIRMAN OF THESIS COMMITTEE

EXAMINER OF MBA DISSERTATION

- Rasoul, H. M. (2012), "The Effect of Performance Appraisal System on the Training and Development in Iraq ", School of Business Innovation and Technopreneurship, Universiti Malaysia Perlis.

- Subramaniam, S. (2013), “The Impact of Organisational Justice as a Mediator of the Relationships among Job Satisfaction, Organisational Commitment and Turnover Intentions in R&D Department at Motorola.
- Nantajan, N. (2021) Beyond Covid: Temporary and permanent changes in different Industries. Thesis Examiner. Thammasat Business School, Thammasat University.

CHAIRMAN OF MBA THESIS COMMITTEE

- Thamer, I. (2013), “The Relationship Between Job Satisfaction and Organizational Commitment Among Academic Staff in University Malaysia Perlis (UniMAP)”, Supervisor- AP Dr.Idris b. Md Nor, Prof. Dr Rosni bt. Bakar, School of Business Innovation and Technopreneurship, Universiti Malaysia Perlis.
- Shakya, D, (2021) The Rise of the Aggregator and Its Impact on the SMSs in the International Student Recruitment, Thesis Chairman and Examiner. Thammasat Business School, Thammasat University.

Business Project (MBA)

Mr. Kevin Rupp (2020) E-Commerce Nutrition Distributor, B2c Multi-Channel Fulfillment, and Community-Accelerated Platform.

Professional Qualification

- Certified Quality Assurance Professional by EFMD.
- Fellow, Global Labor Organization (GLO), Germany.
- Member, Academy of International Business, USA.
- Chairman, Accreditation Committee, Thammasat Business School, Thailand.
- AACSB’s Primary Contact for Thammasat Business School.
- Editorial Member, Journal of Business and Technopreneurship. Malaysia.

Research Tools and Skills

- ☐ Regression modelling using SPSS
- ☐ Partial Least Square Structural Equation Modelling (PLS- SEM)
- ☐ Covariance Based Structural Equation Modelling (CB-SEM)
- ☐ Kahoot to enhance class participation
- ☐ Padlet for class activity.

AWARDS AND RESEARCH GRANTS

- Main Researcher: US-China Decoupling: To what extent are Thai companies prepared to benefit from the ongoing trade dispute? FUNded by National Research Council of Thailand (NRCT). April 2023 - March 2025. Total Amount: THB 600,000.
- Main Researcher: Nikkei Research Project (Japanese Organization based on Bangkok), Total Amount is THB 3,60,000. One year project, started from August 2023 until July 2024.
- Main Researcher: Do stakeholders’ interaction and collaboration influence CSR practice within supplier premises in Bangladesh? January 2023, THB 700,000 (App. £ 16,500). Thammasat Business School, Thammasat University.

- Thammasat Business School (TBS) **84 years Anniversary “Outstanding Young Researcher Award”**, THB 50,000 (App. £ 1200), November 2022.
- Main Researcher: Stakeholders on Board: Impact in Microfinance Sustainability and Social Outreach, June 2022, THB 500,000 (App. £ 12,000). Thammasat Business School, Thammasat University.
- Outstanding Business Case Publication on SCG Packaging accepted by SAGE publication, THB 50,000 awarded by Thammasat Business School (TBS).
- *Main Researcher*: Investigating the determinants and integrated relationships of corporate social responsibility within the global supply chains: a comparative study between Thailand and Bangladesh garment sectors, Funded by Prince of Songkla University, July 2018 – June 2019 (1 Year: THB 291,480.00)
- *Main Researcher*: “Non-Muslim Consumers in Halal Food Market: Comparative study on Thailand and Malaysia”. Funded by Halal Institute, Patani, Thailand. (1 year: THB 391,000)
- *Main Researcher*: Consumers’ Buying Behaviour towards Organic Food; Evidences from Thailand and Malaysia. Funded by Faculty of Management Sciences, July 2015- June 2016 (1 Year: THB 100,000)

International Research Project

- Co- Researcher: The industry attractiveness and market opportunities in the Kingdom of Bahrain for Thai business Investors. Approved by Prince of Songkla University and Original grand provider is His Royal Highness Prince Khalifa bin Salman Al Khalifa, Prime Minister of Bahrain. (1 Year: THB 200,000)
- *Co-Researcher*: Development of an Islamic Pricing Benchmark Model (IPBM: Legitimacy and Contemporary challenges of Islamic Sukuk (Financial Certificate). *funded by the Ministry of Higher Education (MOHE), Malaysia. FRGS category, 2014-2016, (2 years: RM 90,000.00).*

REVIEWER

- Journal of Business Ethics (JBE)
- British Journal of Educational Research
- Malaysian Management Review
- Journal of Business and Technopreneurship
- Administrative Sciences Association of Canada
- International Journal of Health Governance

MAJOR TRAININGS AND WORKSHOPS

Event Code & Time	Online Event Title	Event Organiser
October 2023	Invitation as Co-Track Chair for the 2023 Academy of International Business-Southeast chapter (AIB-SE) Conference	AIB-SE Atlanta, GA
WN-2020 November	The Art of Principle-based Standards (Standard 3)	AACSB
VS-2021 March	Continuous Improvement Review Seminar (Asia Pacific & EMEA)	AACSB
VS-2021 January	Continuous Improvement Review Seminar (Asia Pacific & EMEA)	AACSB

VS-2020 September	Assurance of Learning Seminar II (2020 Standards) (Asia Pacific)	AACSB
VS-2020 October	Assurance of Learning Seminar II (2020 Standards) (Asia Pacific)	AACSB
VS-2020 October	Assurance of Learning Seminar I (2020 Standards) (Asia Pacific)	AACSB
LM-2020 May	Online Teaching Bundle	AACSB
CN-2021 November	Asia Pacific Annual Conference	AACSB
CN-2021 June	AP and EMEA Accreditation Conference	AACSB
QAA 2021	Quality Assurance Academy 2021	EFMD
2019	The 7 th Asian Academic Society International Conference 2019 (AASIC 2019)	Keynote Speaker

TECHNICAL KNOWLEDGE RELATED TO RESEARCH

- Statistical Software (SPSS, Partial Least Square or PLS 3)
- Referencing Software (Mendeley and Endnote)
- Presentation Efficiency (PowerPoint Slides, and www.prezi.com)

REFEREES

Bodo B. Schlegelmilch

Professor of International Management
and Marketing WU Vienna University
of Economics and Business
Welthandelsplatz Vienna, Austria
Chair of AMBA & BGA
[Association of MBAs and Business
Graduates Association]

bodo.Schlegelmilch@wu.ac.at

Professor Steven Dellaportas

Professor of Accounting
Nottingham University Business
School, Ningbo, China
Co-editor, Accounting Section,
Journal of Business Ethics.
steven.dellaportas@outlook.com